



Conference Schedule

THURSDAY MAY 6TH — FRIDAY MAY 7TH

Questions or concerns?
Please email matt@saganworks.com.

THURSDAY — TRAINING SESSIONS

- 10:00 - 10:25** **Sagan Building Workflows: Starting from scratch**
Hosted by Shanley Carlton
(Saganworks)
-
- 10:30 - 10:55** **Sagan Publishing Workflows**
Hosted by Matt Grossman
(Saganworks)
-
- 11:00 - 11:25** **Pro-Tips to Improve Your Sagans**
Hosted by Shanley Carlton
(Saganworks)
-
- 11:30 - 11:55** **Using Interior Design Principles in 3D Spaces**
Hosted by Liane Merim
-
- 1:00 - 1:25** **How to Curate Great 3D Immersive Experiences**
Hosted by Rochelle Campbell
(Saganworks)
-
- 1:30 - 1:55** **How to Innovate in eComm Using Sagans**
Hosted by John Ames
(JOOB Activewear)
-
- 2:00 - 2:25** **Apply Your Web Design Skills in 3D Spaces**
Hosted by Matt Grossman
(Saganworks)
-
- 2:30 - 2:55** **3D Models of Your Objects and Spaces**
Hosted by Joe Grabowski
(Saganworks)
-
- 3:00 - 3:25** **Marketing with Saganworks**
Hosted by Maggie Chesbrough (MVI)

FRIDAY — MAIN PROGRAM

9:00 - 9:25	Welcome to SaganWorld 2021 MC Brad Torreano (Creative Director) and Saganworks CEO Donald Hicks.	Saganworks CEO Donald Hicks kicks off the conference with a special welcome and message for our audience.
9:30 - 9:55	Teaching with Saganworks Prof. Jesse Mason	University Physics Professor Jesse Mason discusses his innovative use of Saganworks as part of his curriculum, and the exciting things that happened when he put the app in students' hands. Audience Q/A to follow.
10:00 - 10:25	How to Breathe Life Into Your Personal Brand Serena Riley, CCXP, Author, Experience Enthusiast, Joy & Moxie Architect	Best-selling author and Customer Experience expert Serena Riley discusses using Saganworks to create 3D immersive experiences that make an unforgettable personal brand impression. Audience Q/A to follow.
10:30 - 10:55	Tour of SaganLabs TBD	A special sneak-peak at the new hybrid physical/digital experience opened in downtown Ann Arbor, Michigan. A mixture of retail, museum, 3D tech, and damn good coffee, you'll get a private tour from the comfort of home.
11:00 - 11:45	Saganworks Product Roundtable Saganworks Product Team	Saganworks Product Mgr. Ben Mazza and Technical Art Director Joe Grabowski discuss creating and optimizing 3D objects, environments, and features while taking audience questions.
12:00 - 12:55	Intermission Take a break	This time is for you, have some lunch, take a walk. Reflect on all the amazing Sagans you will build after this conference.
1:00 - 1:25	The Henry Ford Museum - Curating in 3D Space Ellice Engdahl - Manager of Digital Collections and Content - The Henry Ford	Ellice Engdahl discusses the curation of a 3D immersive exhibit and the collaboration with Saganworks to deliver it via web and mobile. Audience questions to follow.
1:30 - 2:25	Creating "Whale Evolution: From Land to Sea" Alison Campbell - Graphic Design/ Collections - UMMNH	Alison Campbell of the University of Michigan Museum of Natural History discusses the design, building, and launch of the "Whale Evolution: From Land to Sea" exhibit that enabled the museum's patrons to experience fossilized whale skeletons in a 3D immersive experience.
2:30 - 2:55	Saganworks Developer Roundtable Shawki Atassi and Simon McCluskey	Sit in on this chat with Saganworks veteran development team and learn about the challenges and opportunities of using a game engine to deliver content via Web GL and mobile. The team will answer audience questions throughout.
3:00 - 3:25	1st Annual Super Secret Feature Preview Saganworks Customer Success Team and Sr. Product Mgr. Ben Mazza	Join Saganworks Senior Product Mgr. Ben Mazza for an exclusive sneak peek at the exciting features and improvements coming to the application in the coming months. You won't want to miss this.
3:30 - 3:55	Contest Winners and Closing Remarks MC Brad Torreano (Creative Director) and Saganworks CS Team	As we close the event, we'll take a look at some user-submitted Sagans and announce the winners of our Saganbuilding/Curation competition.